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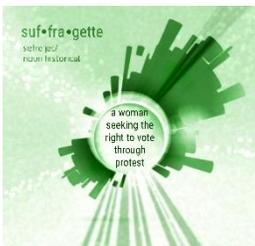
# THE SPRING GAMES:

The latest information on the World's largest collegiate softball tournament

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## Watch the Games Live from Home!

PFX Athletics has partnered with Suffragette Softball to live stream all 1,700 games this year.



*Suffragette Softball is an organization committed to promoting women's sports as a profitable venture as a celebration of 100 years of women's equality in the USA.*  
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In 2015, PFX Athletics "dabbled" with the idea of live streaming THE Spring Games. Although all of the games that were streamed were watched with excitement, we just could not find a company that had the know-how, the man-power, or the commitment to live stream all of our games within a budget that made sense for PFX and the teams. "All the other production companies we called laughed and said live streaming 1,700 games in five weeks was impossible," said PFX Athletics President, Alison Strange.

"For 2016, we are very excited to announce that we have partnered with Suffragette Softball to live stream all 1,700+ games, from all complexes, during THE Spring Games," Strange announced in a press release. Suffragette Softball was created in 2016 by three individuals from

uniquely different backgrounds including corporate America, technology, and softball. "By bringing together our unique talents and collaborating on this project, we are confident we can not only provide live stream service for all of the games, but also create an environment where the teams and PFX benefit through our profit-sharing program," explained Bill Brown, President of Suffragette Softball.

The streaming program provides profit sharing to teams, allowing it to benefit not only online pass purchasers, but also the teams who could receive a significant check at the end of the Games. Streaming packages will range from under \$10 for day passes to less than \$100 for an event pass (where a fan, recruit, or parent can watch any of the 1,700 games). Teams stand to earn a percentage of sales of the week and event passes. Team codes are already updated on the PFX website so get yours today!

"We are doing the impossible and we expect some kinks," Strange said, "but we are sure we have the right team, with people who are in it for the right reasons, and that this opportunity will make this year's Games the best ever!"

Follow @PFXAthletics on Twitter for the latest information on the live stream service.

## Explore Downtown Clermont



From Food Trucks to Music and a "spot of tea," Downtown Clermont offers something for everyone.  
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## THE Spring Games North.

Discover the hidden gems of Lake County as you explore it from North to South.



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## The January Bikes & Boards Gift Certificate Winner is:

Jim Ferguson, Greenwich, CT

Thanks for sharing your questions and experiences on our Facebook page, Jim! You have won a \$25.00 gift card to Clermont Waterfront Bikes & Boards.



#### FOLLOW US ON SOCIAL MEDIA

If you have not already, join "THE Spring Games" group or follow on Facebook and Twitter @PFXAthletics. Be sure to tell your parents and fans!

## Be a Suffragette

**Suffrage-what? An explanation as to why PFX partnered with "Suffragette Softball" for THE Spring Games.**

At PFX Athletics, our founder and one of our Board Members is an Olympic gold medalist and an orthopedic surgeon. Another of our Board Members is a PhD. The third, an attorney. The fourth, a retired professional basketball player. And finally, a former mayor who single-handedly transformed an entire community (she would never take all the credit, but we'll give it to her).

We're not *exactly* bragging, but understanding our leadership will help you understand why we chose Suffragette Softball to live stream our events. And it's not just because it's the only group in the country we could find!

Our (volunteer) facilities director is a licensed contractor and holds a PhD in Sports Management. When he teaches classes on Title IX, the first question he asks the room is "who here would like to end women's suffrage?"

Inevitably, more than half the class raises their hands.

He takes great pride in informing them that those students just set women's rights back almost 100 years.

We're pretty big fans of women's equality here at PFX Athletics and we're equally motivated by doing the impossible. That's why Suffragette Softball was the easy choice for live streaming THE Spring Games: not only is the team at Suffragette Softball ready, willing, and able to perform the impossible task of streaming 1,700 games, but it stands clearly and affirmatively for the idea of promoting women's athletics as a valuable sports offering.

After almost 100 years of equality, women's sports still have a long way to go until we can be considered "equal" to men's. We believe THE Spring Games and partners like Suffragette Softball can help make a difference. To learn more about Suffragette Softball, follow them on Twitter or check out their webpage ([www.SuffragetteSoftball.com](http://www.SuffragetteSoftball.com)). We are confident that you will be as inspired as we were by their organization.

## Time for Tea?

### Unwind at Erika's Tea Room

When visiting Clermont for THE Spring Games, be sure to leave time to visit Erika's Team Room & Gifts in Historical Downtown Clermont. Erika's Tea Room is a family-owned business featuring a traditional, English-style high tea.

Join Erika and her team for adult etiquette classes, a themed event (for Spring Gamers: *A League of Their Own* five-course dinner), or a tea tasting. For St. Patrick's Day, Erika will even teach you how to enjoy beer with your tea!

A truly novel experience, all events are held in their beautifully appointed parlor. Leave time to peruse the selections of tea pots, cups, and accessories available in their give shop and leave with a memento of your time in Clermont (a free tea diffuser if you mention THE Spring Games).

Call Erika at 908-670-2305 or visit their website at [www.ErikasTeaRoom.com](http://www.ErikasTeaRoom.com) for more information.

Erika is also online and a member of our Facebook Group so you can post questions and comments there for others to enjoy and learn!



**"God has given each of us amazing gifts and opportunities; seize those opportunities to be the best that you can be to make a positive impact on the lives of others."**

~ Dot Richardson  
2x Olympian  
10x World Champion

## How you can help . . .

Leave a positive mark on Lake County while you are here.

We are often asked how teams can contribute to the community while they are visiting Lake County. Many are looking for something they can do to make a significant change in one day or afternoon.

Our community appreciates that and so do we! That's why each year, PFX Athletics "adopts" a group of young people to make a significant difference in their lives. Last year, proceeds from THE Spring Games were used to equip the local youth softball league with brand-new equipment. This year, we are providing meaningful change to some of our

high-school programs with field improvements and clinic opportunities.

You can make a difference, too. Clermont Elementary, a local elementary school participating in the Adopt-a-Team program, is looking for teams to help them paint their new portables as well as math-oriented schools to speak to their STEM students. Funds are short for our namesake school and if you are interested in participating in the painting day or speaking to the STEM program, please email us at [THESpringGames@PFXAthletics.com](mailto:THESpringGames@PFXAthletics.com) and we'll get you signed up!

## ENTER TO WIN!

Tweet or post a softball photo on Instagram to PFX Athletics (@PFXAthletics) and use the hashtag #TSG2016. Be sure to tag your favorite team.

**The Prize:** \$25.00 Gift Certificate to Clermont Waterfront Bikes & Boards!

**How to enter:** Get your players, parents, and fans to tweet or post using our 2016 Spring Games hashtag (#TSG2016) to @PFXAthletics by March 1. The tweet or post with the most reposts or likes will win. The winner will be announced in our March Newsletter.

Contest brought to you by:

**Clermont Waterfront Bikes & Boards**



# What you need to know

Spring is here!

## FAST FACTS

364

Teams registered as of January 1, 2016  
(Includes Late Registrations)

0

The number of teams currently on the registration reserve list.

Teams are still encouraged to register for THE Spring Games; however, game availability will depend on open field times, cancellations, or other similar conditions.

## FOR MORE INFORMATION

You can always reach us on Facebook (@PFX Athletics) or via email. For Spring Games information, you can reach out to:

**BOB BORAK**

BBorak@PFXAthletics.com  
(352) 241-4585 ext. 700

## Remember to bring your Gear!

The Games are here! Yes, we still have some last-minute things to do but we're coming to the end of the road as far as preparations are concerned (as you are getting on it!). This is a friendly reminder to pack an extra bag of gear when you come to Florida. Here's what you can bring and why we're asking for it:

- What to bring:
  - Bat Bags and Bats
  - Helmets
  - Practice balls
  - Fielder's mitts (all kinds: infield, outfield, 1B, catcher's mitts)
  - SWAG – batting gloves, sweat bands, hair bands, etc.
  - Socks and Belts
- Why are we asking for these things? Because the local kids can use them! For many of you, your sponsors send new gear every year; for our kids in Lake County, they struggle to equip their kids with proper gear. We can get it to them and they sure can use it!

## Leesburg & The Villages

There's a reason why we call it "THE Spring Games North"

If you haven't started researching things to do in Leesburg and the Villages while you are in Lake County, you are really missing out!

We have updated our website (Things to Do) with several businesses, events, and activities that might interest you and we do our best to post events on our social media pages, but you want to be sure to do a little research on your own, too! There is a TON to do here in Lake County (and since Disney is no longer

offering discounted passes, why not take a day to explore some of what Lake County has to offer!).



Lake County, including the North Lake area, offers incredible horizons of rolling hills dotted with the sparkling waters of

our 1,200 lakes and all the activities associated with that environment: boat rentals, kayaking, paddleboard, sea planes, and waterfront dining.

During THE Spring Games North, participants can enjoy nightly activities in one of the Villages Squares and concerts and festivals in downtown Leesburg. From a rock and roll band to a cultural heritage festival to an art show, there is definitely something to do (other than sit at the ballpark) while you are here.

Be sure to share your experiences with us on our Facebook Group, Twitter, or Instagram! We love hearing from you!